Christopher Oketch

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About me

Creative and innovative graphic designer with a passion for crafting visually captivating designs and user-friendly web experiences. Proficient in various design software and with a keen eye for detail, seeking to leverage expertise in both graphic and web design to contribute to the success of a dynamic team.

Education

- Bachelor of Computer Science and IT

-The Technical University of Kenya,Nairobi

 -Year of Graduation: 2026

 My Skills

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD)

- Strong understanding of HTML, CSS, and JavaScript

- Experience with responsive web design principles

- Ability to conceptualize and execute designs for print and digital media

- Excellent communication and collaboration skills

- Attention to detail and ability to meet deadlines consistently

Experience

-Graphic Designer / Web Designer

-Delta Limited,Westlands

 -2022/2024- Present

My expectations

- Design and develop visually appealing graphics for print materials, including brochures, flyers, and posters.

- Create and maintain websites, ensuring functionality, usability, and brand consistency.

- Collaborate with clients to understand their design requirements and provide creative solutions that align with their objectives.

- Optimize web graphics and content for fast loading times and improved user experience.

- Implement SEO best practices to enhance website visibility and drive organic traffic.

- Stay updated on design trends and emerging technologies to continuously improve skills and deliver innovative designs.

Freelance History

- Worked with various clients to create custom logos, branding materials, and website designs.

- Managed multiple projects simultaneously, from concept development to final delivery.

- Collaborated with developers to ensure seamless integration of design elements into websites.

- Communicated effectively with clients to understand their vision and deliver designs that exceed their expectations.

- Established and maintained long-term relationships with clients through exceptional service and high-quality work.

My Projects

- Redesigned company website, resulting in a 30% increase in user engagement and a 20% decrease in bounce rate.

- Developed a series of marketing materials for a startup, contributing to a successful product launch and increased brand awareness.

- Designed a mobile-responsive e-commerce website for a small business, leading to a 50% increase in online sales within the first month.

Certifications

- Adobe Certified Expert (ACE) in Adobe Photoshop

- Adobe Certified Expert (ACE) in Adobe Illustrator

-Canva Project Manager